

ESTTA Tracking number: **ESTTA485364**

Filing date: **07/25/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91205630
Party	Defendant M & Q IP Leasing, Inc.
Correspondence Address	TRISTRAM R. FALL, III, ESQUIRE FOX ROTHSCHILD LLP PO BOX 5231 PRINCETON, NJ 08543-5231 ipdocket@foxrothschild.com
Submission	Motion to Extend
Filer's Name	Tristram R. Fall, III
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Signature	/Tristram R. Fall, III/
Date	07/25/2012
Attachments	Request for Extension of Time to File Answer - FIRST QUALITY.pdf (3 pages) (77580 bytes)

**VIA ELECTRONIC SYSTEM FOR
TRADEMARK TRIALS AND APPEALS ("ESTTA")
DATE OF FILING: July 25, 2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Application Serial No. 85/375,488
Filed on July 19, 2011 for "FIRST QUALITY"

First Quality Enterprises, Inc.,

Opposer,

v.

M & Q IP Leasing, Inc.,

Applicant.

Opposition No. 91205630

Serial No. 85/375,488

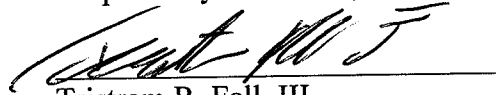
**REQUEST FOR EXTENSION OF TIME
IN WHICH TO FILE ANSWER TO NOTICE OF OPPOSITION**

M & Q IP LEASING, INC., a Delaware corporation ("Applicant") with an address of 1105 N. Market Street, Suite 1300, Wilmington, DE 19801, by and through its attorneys, hereby requests that the Trademark Trial and Appeal Board grant a ninety (90) day extension of time in which to file an Answer to the Notice of Opposition filed in the above identified matter.

This request is made to allow the parties to engage in settlement negotiations. Applicant has secured the express consent of counsel for First Quality Enterprises, Inc. ("Opposer") to the extension of time requested herein. The parties are hopeful that this matter will be resolved without further action of the Trademark Trial and Appeal Board. This request is made in good faith and not for purposes of delay.

WHEREFORE, Applicant respectfully requests that the deadline for the filing of an Answer to the Notice of Opposition in this matter be extended to October 23, 2012.

Respectfully submitted,

A handwritten signature in dark ink, appearing to read "Tristram R. Fall, III", is written over a horizontal line.

Tristram R. Fall, III
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P.O. Box 5231
Princeton, NJ 08543-5231
(215) 299-2016
Attorneys for Applicant


Dated: July 25, 2012
Philadelphia, Pennsylvania

**VIA ELECTRONIC SYSTEM FOR
TRADEMARK TRIALS AND APPEALS ("ESTTA")
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CERTIFICATE OF TRANSMISSION

I hereby certify that this paper is being electronically filed with the Trademark Trial and Appeal Board of the United States Patent and Trademark Office by means of the Electronic System for Trademark Trials and Appeals ("ESTTA") on this 25th day of July, 2012.

Dated: July 25, 2012


Tristram R. Fall, III

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of this paper was deposited with the United States Postal Service, first class postage prepaid, on the date indicated below, in an envelope addressed to:

Holly Pekowsky, Esquire
Amster, Rothstein & Ebenstein LLP
90 Park Avenue
New York, NY 10016

Dated: July 25, 2012


Tristram R. Fall, III